**Huntsville Disc Golf Club**

**Board Meeting Agenda/Minutes**

**June 7th, 2022**

**Invitees:**

Nate Kaye - Absent

Micah Streeter - Absent

Scott Luttrell - Absent

Craig Nakamoto

Dave Caplan

Peter Ewald

Justin Murphy

**Agenda:**

1. Review last meeting action items.

* Peter - Share google sheet with everyone for sponsorship. - DONE
* Craig – Put sponsorship on Website and payment link for both levels - DONE
* Everybody – Reach out to sponsors – In progress
* Peter – Maintenance agreement – Meeting with Town on June 14th at 4:00pm – Craig and Peter +?
* Micah – Reach out to TopLink - DONE
* Nate – Final invoice from School Board for putting league – Peter to follow up with Nate – Waiting for invoice from school board
* Peter – Make post about Course Clean up day – Sunday May 15th changed to the 28th. - DONE

**Committee Updates**

* 1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $3096.30

1. Graphical user interface, application

   Description automatically generated

* We need to pay for Putting League – Approximately $200.
  + Revenue was approximately $150.00
  1. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
     1. T sign Sponsorship
        1. $4,800.00 pledged to date
           1. 9 X level 1
           2. 3 x Level 2
        2. Holes assignment – First come first serve
        3. Share google sheet with everyone - Done
     2. Tags/Membership drive
        1. 16 Tags sold
  2. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
     1. Summer League
        1. Official Start Date - Wed June 1st
        2. Town Agreement/Rental – Done
        3. Discussion - Need discs?….or just Cash prizes?
           1. With Micah to talk to TopLink?
           2. TBD
        4. $5 bucks – plus $2 Ace Pot
        5. Continue conversation next meeting
  3. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
     1. NEW hole 10 – needs a better long tee pad – move to right and up a bit
        1. Let’s investigate on Wednesday
     2. Flag new hole 16
        1. Do on Wednesday
     3. Hole 1 Basket
        1. Not the best for Hole 1B
     4. Signage
     5. Total Cost – 50% Deposit ($1,965.36) paid to Fluent Disc Golf- Should have proofs in one week.
        + 1. Base Package $3033

Standard welcome sign (60x36)

Standard T Signs (12x9) x 36

* + - * 1. Basic Sponsor Signs $900

(5x5) x 36

* + - * 1. Caution Signs $165

X3

* + - * 1. Total = 3930.72
      1. Sponsorship package
         1. We need more…. Everyone to reach to potentials
  1. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)
     1. Memberships package/tags
        1. We need to encourage more sales
     2. Disc with Logo for promotion.
        1. MD3 - Discmania
        2. Praxis – Thought Space
        3. Mako – Innova
           1. Peter to email Dale
* Clothing
  + - Website Closed
      * Only received 9 orders
        + Two for the club

50 Stickers

10 Hats

* + - * All orders now going to production – Expected end of June
      * All Members get stickers the rest sell for $3.00 or use for prizes
      * Extra 10 hats ordered for Club Sales
        + Sell at $30.00
        + Or use for Prizes

ACTION ITEMS:

* Social media posts for Sponsors - Peter
* Everyone to get more sponsors
* Custom stamped Discs – Peter contact Dale at Top Link
* Confirm new Hole 10 Layout (Long Tee), New Hole 16 Layout (Tee and Basket) and New Basket Location Hole 1