**Huntsville Disc Golf Club**

**Board Meeting Agenda/Minutes**

**April 5th, 2022**

**Invitees:**

Nate Kaye

Micah Streeter - Absent

Scott Luttrell

Craig Nakamoto

Dave Caplan - Absent

Peter Ewald

Justin Murphy

**Agenda:**

1. Review last meeting action items.
	1. Peter – Ask Julien re: running league
	2. Nate – Start formulating plan for sponsorship
2. Committee Updates
	1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $919.99
* We need to pay for Putting League – Approximately $200.
	+ Revenue was approximately $150.00
* We need to pay for tags
	+ $7x30=$210.00
	1. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
		1. T sign Sponsorship
		2. Tags/Membership drive
	2. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
		1. Summer League – Julien will run
			1. Unofficial pre-season starting this week.
			2. Official Start Date? Potential early June officially (Wed June 1st)
			3. Town Agreement/Rental – with Peter
			4. Discussion - Need discs?….or just Cash prizes?
				1. Extra dollar for CTP?
				2. Or club merch?
			5. $5 bucks – plus $2 Ace Pot
			6. Continue conversation next meeting
	3. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
		1. Spring Course Clean Day / Move Baskets
			1. Earlier May?
		2. Signage
			1. Sponsorship package
				1. Put together one page and contract

Two levels

Small signs - $200 minimum

3 years

Platinum level - $1000 minimum

5 years

* + - * 1. What do they get in return?

Sign

Website

Facebook

* + - * 1. Use course stats and Facebook stats
			1. Craig to call Home Depot and Rolstons
	1. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)
		1. Memberships packages
		2. Different levels – One with all the goodies and one basic.
			1. One Level includes - $25
				1. Sticker
				2. Bag Tag

Justin ordered and done.

Cost - $7 each

Number – 30

* + - * 1. Ace Pot – Whole if member, half if not a member
			1. Discs?
				1. Minis?

Nate talk to Ryan and Micah

Minimum 50?

* Clothing
	+ Add White and Black to T Shirts
	+ Add one more colour to Hoodie - Grey
	+ Volume discount – Peter asks Beth
	+ Dri-Fit T shirt instead of Polo
	+ Pricing
		- T shirt - $25
		- Hoodie - $60
		- Stickers - $2.50
			* Club buys – 100
		- Hats - $25

ACTION ITEMS:

* Peter to updated clothing with Portage Promotions
* Craig to contact Home Depot and Rolstons for T sign post
* Peter to create one page sponsorship package flyer
* Everyone to reach out to potential sponsors
* Micah to talk to Top link re: discs for league
* Justin and Peter to arrange payment to tag guy
* Nate and Peter to arrange payment to School board
* Peter to do social media post for membership/tags
* Peter to follow up with Colleen at TOH
* Peter to follow up with Fluent