**Huntsville Disc Golf Club**

**Board Meeting Agenda/Minutes**

**April 5th, 2022**

**Invitees:**

Nate Kaye

Micah Streeter - Absent

Scott Luttrell

Craig Nakamoto

Dave Caplan - Absent

Peter Ewald

Justin Murphy

**Agenda:**

1. Review last meeting action items.
   1. Peter – Ask Julien re: running league
   2. Nate – Start formulating plan for sponsorship
2. Committee Updates
   1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $919.99Graphical user interface, text, application

      Description automatically generated

* We need to pay for Putting League – Approximately $200.
  + Revenue was approximately $150.00
* We need to pay for tags
  + $7x30=$210.00
  1. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
     1. T sign Sponsorship
     2. Tags/Membership drive
  2. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
     1. Summer League – Julien will run
        1. Unofficial pre-season starting this week.
        2. Official Start Date? Potential early June officially (Wed June 1st)
        3. Town Agreement/Rental – with Peter
        4. Discussion - Need discs?….or just Cash prizes?
           1. Extra dollar for CTP?
           2. Or club merch?
        5. $5 bucks – plus $2 Ace Pot
        6. Continue conversation next meeting
  3. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
     1. Spring Course Clean Day / Move Baskets
        1. Earlier May?
     2. Signage
        1. Sponsorship package
           1. Put together one page and contract

Two levels

Small signs - $200 minimum

3 years

Platinum level - $1000 minimum

5 years

* + - * 1. What do they get in return?

Sign

Website

Facebook

* + - * 1. Use course stats and Facebook stats
      1. Craig to call Home Depot and Rolstons
  1. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)
     1. Memberships packages
     2. Different levels – One with all the goodies and one basic.
        1. One Level includes - $25
           1. Sticker
           2. Bag Tag

Justin ordered and done.

Cost - $7 each

Number – 30

* + - * 1. Ace Pot – Whole if member, half if not a member
      1. Discs?
         1. Minis?

Nate talk to Ryan and Micah

Minimum 50?

* Clothing
  + Add White and Black to T Shirts
  + Add one more colour to Hoodie - Grey
  + Volume discount – Peter asks Beth
  + Dri-Fit T shirt instead of Polo
  + Pricing
    - T shirt - $25
    - Hoodie - $60
    - Stickers - $2.50
      * Club buys – 100
    - Hats - $25

ACTION ITEMS:

* Peter to updated clothing with Portage Promotions
* Craig to contact Home Depot and Rolstons for T sign post
* Peter to create one page sponsorship package flyer
* Everyone to reach out to potential sponsors
* Micah to talk to Top link re: discs for league
* Justin and Peter to arrange payment to tag guy
* Nate and Peter to arrange payment to School board
* Peter to do social media post for membership/tags
* Peter to follow up with Colleen at TOH
* Peter to follow up with Fluent