**Huntsville Disc Golf Club**

**Board Meeting Agenda/Minutes**

**March 1st, 2022**

**Invitees:**

Nate Kaye

Micah Streeter - Absent

Scott Luttrell - Absent

Julien Rogers – Stepping Down

Craig Nakamoto

Dave Caplan - Absent

Peter Ewald

**Agenda:**

1. Review last meeting action items.
   1. Peter - Book Walk Through
      1. Coordinate with Kevin - Done
      2. Stake out new holes - Done
   2. Peter – Contact Kate re Logo - Done
   3. Peter – Ask Julien re: running league
      1. Maybe he will help
   4. Nate – Start formulating plan for sponsorship
2. Committee Updates
   1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $927.49Application

      Description automatically generated with medium confidence
   2. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
   3. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
      1. Ice Bowl – Bump to next year
      2. Putting League – Depends on School Board – on hold for now
      3. Summer League – Peter Ask Julien
         1. Start Date? Potential early June officially (Wed June 1st)
         2. Town Agreement/Rental
   4. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
      1. Spring Course Clean Day / Move Baskets
         1. Earlier May?
      2. Signage
         1. Sponsorship package
            1. After we receive proposal from Fluent
            2. Mock-up of Sign
   5. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)
      1. Memberships packages
      2. Different levels – One with all the goodies and one basic.
         1. One merch item
         2. Bag Tag
         3. Special CTP
         4. Disc
         5. minis
            1. Nate talk to Ryan and Micah
            2. Minimum 50?
         6. Portage Promo – Peter to talk to owners
            1. No pre orders – use special webpage

Hat

Toque

Shirt

Polo

Hoodie

1. New Items/Other business:
   1. Facebook group
      1. Change name
      2. Peter to check with Kevin

**Last Meeting Notes/Items:**

* Logo
  + Nate had a good response from his contact
    - Nate to follow up with ideas
    - With artist – because it’s a freebie – not a priority
      * Nate to follow up again
        + She is to busy
  + Use New proposed logo design #2
    - But Add ring around outside
    - Change lettering to Show Huntsville as Bigger
    - Add option to have name inside the logo
* Sponsorship
  + Nate to reach out to potential businesses
  + Bump to new year
    - $200 range for Tee Signs
      * $100-$500 range
    - Add to List
      * Record Shoppe
      * Sharpley’s
      * Sustain
      * Lakeland
      * Local
    - Pick this up next month
      * Website
      * QR code
      * Small Sign, Big Sign
* Clean up event
  + Early Spring Clean up date and move baskets
* Signage
  + Shorts and Longs
  + Separate Sign for Sponsor?
  + Drop Ace list
  + Work with Fluent
    - Hopeful Fluent will do some trading for work
      * i.e. Advertising
    - QR code.
  + Based on new layout
  + Peter Edit RFP - (Fluent)