**Huntsville Disc Golf Club**

**Board Meeting Minutes**

**February 1st, 2022**

**Invitees:**

Nate Kaye

Micah Streeter - Absent

Scott Luttrell

Julien Rogers - Absent

Craig Nakamoto

Dave Caplan

Peter Ewald

**Agenda:**

1. Review last meeting action items.
2. Committee Updates
	1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $931.24



* 1. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
	2. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
		1. Ice Bowl – Bump to next year
		2. Putting League – Depends on School Board – on hold for now
		3. Summer League – Peter Ask Julien
	3. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
	4. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)
1. New Items:
	1. Logo
	2. Sponsorship
	3. Signage
		1. Course Layout confirmed on Site
		2. RFP issued.
			1. Question regarding “points”
	4. Board Member attendance
	5. Membership
	6. Ice Bowl

**Last Meeting Action Items:**

* Logo
	+ Nate had a good response from his contact
		- Nate to follow up with ideas
		- With artist – because it’s a freebie – not a priority
			* Nate to follow up again
				+ She is to busy
	+ Use New proposed logo design #2
		- But Add ring around outside
		- Change lettering to Show Huntsville as Bigger
		- Add option to have name inside the logo
* Sponsorship
	+ Nate to reach out to potential businesses
	+ Bump to new year
		- $200 range for Tee Signs
			* $100-$500 range
		- Add to List
			* Record Shoppe
			* Sharpley’s
			* Sustain
			* Lakeland
			* Local
		- Pick this up next month
			* Website
			* QR code
			* Small Sign, Big Sign
* Clean up event
	+ Early Spring Clean up date and move baskets
* Signage
	+ Shorts and Longs
	+ Separate Sign for Sponsor
	+ Drop Ace list
	+ Work with Fluent
		- Hopeful Fluent will do some trading for work
			* i.e. Advertising
		- QR code.
	+ Based on new layout
	+ Peter Edit RFP - (Fluent)

Action Items:

* Peter - Book Walk Through
	+ Coordinate with Kevin
	+ Stake out new holes
* Peter – Contact Kate re Logo
* Peter – Ask Julien re: running league
* Nate – Start formulating plan for sponsorship