**Huntsville Disc Golf Club**

**Board Meeting Minutes**

**February 1st, 2022**

**Invitees:**

Nate Kaye

Micah Streeter - Absent

Scott Luttrell

Julien Rogers - Absent

Craig Nakamoto

Dave Caplan

Peter Ewald

**Agenda:**

1. Review last meeting action items.
2. Committee Updates
   1. Finance (Peter Ewald, Craig Nakamoto, Micah Streeter, Dave Caplan) BALANCE = $931.24

Graphical user interface, text, application, email

Description automatically generated

* 1. Fundraising (Short- and long-term revenue streams for the club), (Nate Kaye, Julien Rogers)
  2. Events (League, Tournaments, Youth Engagement) (Micah Streeter, Nate Kaye, Julien Rogers)
     1. Ice Bowl – Bump to next year
     2. Putting League – Depends on School Board – on hold for now
     3. Summer League – Peter Ask Julien
  3. Infrastructure (Peter Ewald, Dave Caplan, Micah Streeter)
  4. Membership (Growth, By-Laws, Elections, social media (website and Instagram (Julien Rogers, Peter Ewald, Craig Nakamoto)

1. New Items:
   1. Logo
   2. Sponsorship
   3. Signage
      1. Course Layout confirmed on Site
      2. RFP issued.
         1. Question regarding “points”
   4. Board Member attendance
   5. Membership
   6. Ice Bowl

**Last Meeting Action Items:**

* Logo
  + Nate had a good response from his contact
    - Nate to follow up with ideas
    - With artist – because it’s a freebie – not a priority
      * Nate to follow up again
        + She is to busy
  + Use New proposed logo design #2
    - But Add ring around outside
    - Change lettering to Show Huntsville as Bigger
    - Add option to have name inside the logo
* Sponsorship
  + Nate to reach out to potential businesses
  + Bump to new year
    - $200 range for Tee Signs
      * $100-$500 range
    - Add to List
      * Record Shoppe
      * Sharpley’s
      * Sustain
      * Lakeland
      * Local
    - Pick this up next month
      * Website
      * QR code
      * Small Sign, Big Sign
* Clean up event
  + Early Spring Clean up date and move baskets
* Signage
  + Shorts and Longs
  + Separate Sign for Sponsor
  + Drop Ace list
  + Work with Fluent
    - Hopeful Fluent will do some trading for work
      * i.e. Advertising
    - QR code.
  + Based on new layout
  + Peter Edit RFP - (Fluent)

Action Items:

* Peter - Book Walk Through
  + Coordinate with Kevin
  + Stake out new holes
* Peter – Contact Kate re Logo
* Peter – Ask Julien re: running league
* Nate – Start formulating plan for sponsorship